

HPMS E-Mail

Date: September 14, 2022

Subject: REMINDER: Health Equity Incubation Program Webinar: Leveraging VBID to Improve Equity in Transportation Access

Please join the Value-Based Insurance Design (VBID) Model team at the Center for Medicare and Medicaid Innovation (CMMI), in partnership with the Administration for Community Living (ACL), in a discussion of how VBID flexibilities are being leveraged to improve equity in transportation access at the next webinar event of the Health Equity Incubation Program on **Thursday, September 15, 2022, from 3-4:30 PM ET!**

This event, part of our series of VBID Model Health Equity Incubation Program (HEIP) webinars, begins with an overview of the vital need and opportunity to address transportation barriers for Medicare beneficiaries as a means to improve health equity and beneficiary experience. The session will start with a presentation by a panel of national experts highlighting the trends in transportation access, the economic and health burdens of transportation barriers, and evidence-based strategies to reduce transportation barriers. Next, the VBID Model team will summarize how flexibilities available in the VBID Model can be used to improve access and equity in care for enrollees facing transportation barriers. The webinar will also feature a panel of leaders from Medicare Advantage Organizations (MAOs) who will discuss their programmatic strategies, successes and challenges in using VBID flexibilities to improve transportation access for their enrollees. Following the panel discussion, the session will conclude with an opportunity for attendees to ask questions.

All are welcome to attend, and we issue a special invitation to you, your leadership and staff in the areas of transportation, health equity, product development, and finance to join us for this exciting discussion! Details about the webinar and registration links can be found below.

When: Thursday September 15, 2022, from 3:00-4:30 PM ET

How to Join: Register for the webinar at this [link](#)

· *Event number:* 2462 145 9090

· *Event password:* HEIP3

Additional Information:

- The slides, transcript and audio recording of this webinar will be posted to the VBID Model website at <https://innovation.cms.gov/innovation-models/vbid> for downloading two weeks after the webinar.
- Questions about the webinar may be addressed through the VBID mailbox at VBID@cms.hhs.gov.